

# Graphic Communications Technology

## Major Requirements (2025-2026)

78 credit hours minimum

- [TEC 100](#): Professional Development in Technology
- [TEC 116](#): Intro Technical Drawing & Constraint-Based Solid Modeling
- [TEC 150](#): Graphic Communications Technology
- [TEC 151](#): Introduction to Computer Systems Technology
- [TEC 152](#): Digital Media Applications
- [TEC 250](#): Graphic Media Composition
- [TEC 253](#): Image Capture and Editing
- [TEC 257](#): Print Media Production
- [TEC 270](#): Managing Technological Systems
- [TEC 313](#): Quality Systems for Technology
- [TEC 317](#): Computer Generated Imagery
- [TEC 320](#): Project Management
- [TEC 330](#): Applied Economic Analysis for Technologists
- [TEC 352](#): Prepress Technology
- [TEC 354](#): Print Production Planning and Profitability
- [TEC 356](#): Graphic Communication Business Practices
- [TEC 358](#): E-Publishing Management
- [CHE 102](#): Chemistry and Society
- [MAT 120](#): Finite Mathematics
- [MQM 100](#): Statistical Reasoning
- [PHY 105](#): Fundamentals of Physics
- [PSY 110](#): Fundamentals of Psychology

Choose one of the two concentration areas (9 credit hours)

### *Marketing Graphics Technology*

- [TEC 350](#): Package Design and Production
- [TEC 351](#): Cross-Media Technology
- [TEC 353](#): Color Management

### *Web Content Management*

- [TEC 283](#): Information and Imaging Technologies
- [TEC 319](#): Graphical Software Interfaces
- [TEC 378](#): E-Commerce

Graphic Communications Technology elective (choose 3 credit hours, not previously taken)

- [TEC 283](#): Information and Imaging Technologies
- [TEC 319](#): Graphical Software Interfaces
- [TEC 350](#): Package Design and Production
- [TEC 351](#): Cross-Media Technology
- [TEC 353](#): Color Management
- [TEC 370](#): Supply Chain Logistics
- [TEC 378](#): E-Commerce
- [TEC 398A02](#): Professional Practice: Internship in Technology
- [ACC 131](#): Financial Accounting
- [COM 160](#): Introduction to Mass Media
- [ECO 101](#): Principles of Microeconomic

